2021 Service Plan

Response to COVID-19

9/3/20

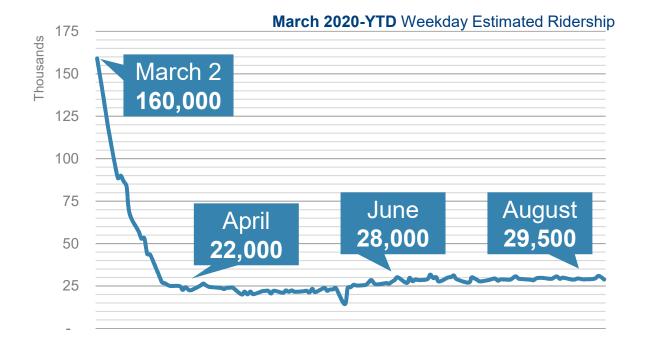


Agenda

- Summarize Sound Transit's service response to COVID-19 in 2020
- Overview of 2021 Service Plan
- Draft equity analysis (Title VI evaluation)



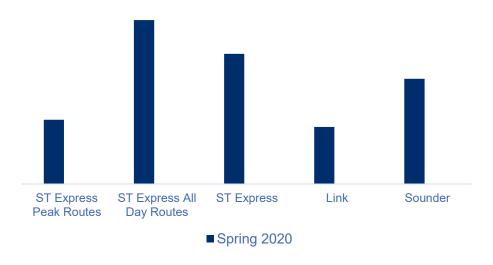
COVID-19 related ridership changes





COVID-19 response - Spring 2020

Weekday Trips

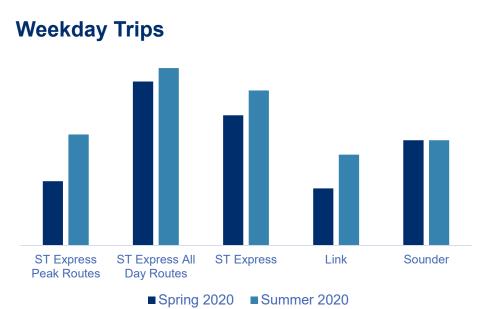


- Implemented smaller "core-system"
- Prioritized routes with the most riders while balancing equity considerations
- Temporarily suspended most overlapping rush-hour only service
- Maintained coverage and access to most regional destinations
- Planned together with partner agencies



COVID-19 response – Summer 2020

Service Added as Riders Return

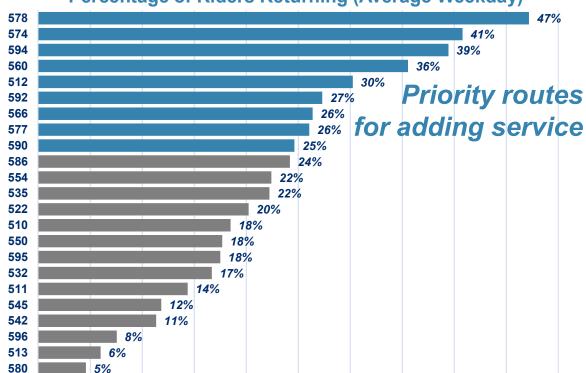


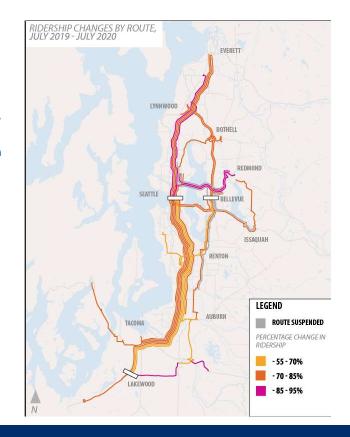
- Added service to support equitable access, social distancing & essential trips
- Maintained and increased all-day, all-week travel markets



New travel patterns emerge as riders return





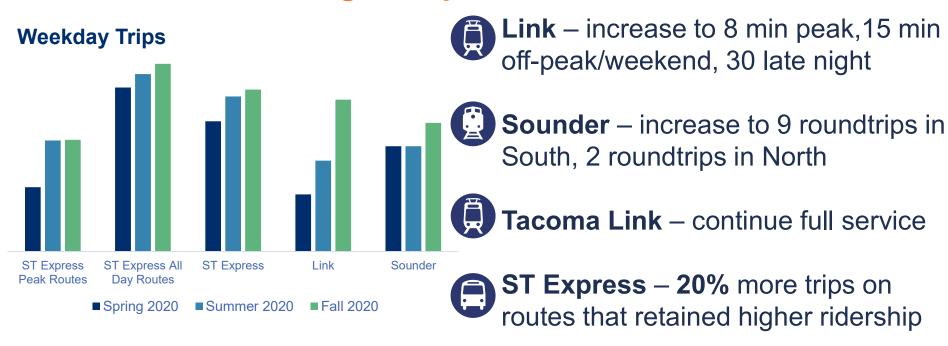


Source: Initial ridership estimates from July 2020 compared with 2019 baseline



Service adjusted to meet new travel patterns

More service starting in September 2020





Planning 2021 Service

What we're assuming

- Pandemic impacts will most likely continue through 2021
- Demand likely to remain lower and focused on fewer routes
- Decline in revenue means limited ability to add more service

What we don't know

- How ridership may change throughout the year
- How social distancing needs will change
- When major employers and schools will return in-person



Our strategy for 2021 service



Focus on dependable & sustainable service



Prioritize Equity



Consider rider & community input



Prepare to add service if ridership increases



Right-size to Demand

With commute ridership low, suspend rush hour services

- Continue to not operate some rush hour trips
- Continue full suspension of routes 541, 544, 567
- Maintain all-day, all-week regional service in all travel markets





Restructure with Northgate Link opening

ST Express routing changes to feed expanded Link system

Northgate: Routes 511, 512, 513

Roosevelt: Route 522

U District: Routes 542, 555, 556

Service reinvestments

- Route 522 improved midday & weekend frequency
- Route 586 removed to improve Route 590 service levels





Equity for 2021 Service Plan

Transit prioritized for those who depend on it

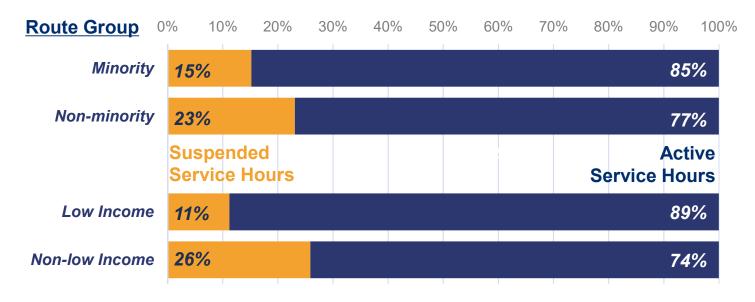
- Ensure the network is dependable and useable all-day and all-week
- Prioritize low-income and minority routes to ensure access to the system

FTA required Title VI analysis determines adverse impacts

- Documents how changes since February 2020 impact Minority and Low-Income populations
- Documents reasons for changes and alternatives considered with goal of implementing the least discriminatory alternative
- Public input required prior to Board adopting final service changes



More service on Title VI routes



Based on estimated total bus & rail platform hours for 2021



Draft Title VI analysis of 2021 Service Plan

Rail Proposed Change	Impact	Reasoning
Link Service Reduction	Longer wait times.	Reduced rush hour demand.
Sounder North Service Reduction	Fewer trip options available.	Low ridership during these trips Alternative ST Express trips available during these times.
Sounder South Service Reduction	Fewer trip options in mid-day, early afternoon and reverse peak.	Low ridership during these trips Alternative ST Express trips available during these times.

Only changes impacting minority or low-income routes listed.



Draft Title VI analysis of 2021 Service Plan

Northgate Changes	Impact	Reasoning
510 Service Reduction	Longer wait times.	Reduced rush hour demand.
512 Routing Change	Introduces a new transfer, may increase travel time. Free transfer for ORCA users, cash riders pay additional \$1-\$2.75.	Provides access to all Link stations, more reliable travel time during rush hour.
513 Routing Change	Introduces a new transfer, may increase travel time. Free transfer for ORCA users, cash riders pay additional \$1-\$2.75.	Provides access to all Link stations, more reliable travel time during rush hour.
586 Elimination	Introduces a new transfer, may increase travel time. Free transfer for ORCA users, cash riders pay additional \$1-\$2.75.	Link will cover areas served by Route 586, riders accessing UWS and points north can use Routes 590, 594 or Sounder and transfer to Link Increased reliability by transferring to Link.

Only changes impacting minority or low-income routes listed.



Draft Title VI analysis of 2021 Service Plan

Other ST Express Changes	Impact	Reasoning
544 Suspension	Riders will take all-day Route 545, may need to transfer or walk a longer distance to stops.	Reduced rush hour demand; all- day route available.
567 Suspension	Riders will take all-day Route 566, longer travel time.	Reduced rush hour demand; all- day route available.
592 Service Reduction	Longer wait times.	Reduced rush hour demand.
595 Routing Change	Longer travel times.	Provides more capacity for passengers at Tacoma Dome Station.

Only changes impacting minority or low-income routes listed.



Outreach for 2021 Service Plan

Outreach to inform recommendations to the Board

- FTA's intent is "full and fair participation in...decision-making"
- Stay-At-Home Order presents challenges to in-person outreach efforts

Outreach strategies

- 2021 Service Plan Project Page survey translated into top 6 languages
- Virtual public hearing Sept 24th at noon
- Multiple communication channels including key stakeholders, community/social service agency engagement
- Ethnic media buys, SMS/rider alerts, media, social media & community newsletters, translations and language line



Timeline

September – Release draft service plan for public input

October – Incorporate input into final service plan

November – Board adoption of **final** service plan



Thank you.



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